Most Promising Health Insurance company of 2014

With immense pleasure and enormous pride, we wish to announce the news that year 2015 has started with a great honour being conferred on **STAR HEALTH AND ALLIED INSURANCE COMPANY**.

STAR HEALTH has been adjudged the winner of **"Most Promising Health Insurance company of 2014"** award instituted by Worldwide Achievers, which is a dynamic global analytical company providing ratings, research and analysis services. Worldwide Achievers has initiated the Healthcare Excellence Awards - country's most authoritative awards for the healthcare industry and the associated field of health insurance.

This honor is noteworthy, especially in the background that it is awarded after strict screening and due evaluation from among the 28 general insurance companies doing health insurance business in India. This is one of the many awards given every year. Worldwide Achievers Healthcare Excellence Awards-2014 aims at felicitating organizations and individuals for their contributions to the industry by innovating for increased efficiency and improved performance of healthcare delivery at large. The Awards have emerged as the definitive recognition for contribution to healthcare in the country over the years.

Worldwide Achievers Healthcare Excellence Awards honour the doers and pioneers in the Healthcare Industry like India's top Doctors, Clinics & Hospitals, Healthcare Providers, Nursing Homes, Medical Devices and Hospital Equipment Companies, Diagnostic Laboratories, Medical Educational Institutions, Nursing Training Centres and Health Insurance Companies.

The Award has been conceptualised to honour performance, growth and excellence in the Indian healthcare and health insurance industry, and raise the benchmark year on year for industry participants. The "Most Promising Health Insurance Company award" is a benchmark to measure the achievements of the health insurance sector in India.

The Award conferred on STAR HEALTH this year is in recognition of the customer-centric activities of our company, and is a validation of unremitting efforts STAR HEALTH has taken to consistently innovate and update our value-for-money product range and enhance the quality of claims servicing. This award is an independent endorsement of the company's expertise and professionalism.

The award was presented at a special awards ceremony that took place in Delhi, on January 21, 2015. **Dr. Prakash Subbarayan**, Executive Director received the award in Delhi on behalf of the Company.